



WWF

INDIA



LEGACY GIVING

MAKE A WILL, MAKE A DIFFERENCE



OUR PATRONS

“ It is a privilege to be able to safeguard our future and protect the planet. WWF-India is proud to present a first-of-its-kind legacy programme, that allows all of us to leave behind a cleaner, greener and safer world for our children. Let’s do our part.”

JAMSHYD N GODREJ,
CHAIRMAN & MD, GODREJ BOYCE MFG CO. LTD.
TRUSTEE, WWF-INDIA



“ Personally, I want to do all I can to preserve this beautiful world we live in, to ensure that my daughter Tarini and her entire generation can enjoy it as well. The best way of doing this is by leaving behind a legacy for the environment in my will so that together, we can create a future where our children and grandchildren live in harmony with nature.”

RISHABH SHROFF,
PARTNER, CYRIL AMARCHAND MANGALDAS
PHILANTHROPY AMBASSADOR, MUMBAI AND MAHARASHTRA, WWF-INDIA



“ I share a deep passion for the environment and strongly believe that those of us who can do something to protect our legacy, must. Any step taken in this direction is a step towards a brand new future.”

DEEP KALRA,
FOUNDER AND CEO, MAKE MY TRIP
PHILANTHROPY AMBASSADOR, DELHI & NCR, WWF-INDIA





LEGACY GIVING

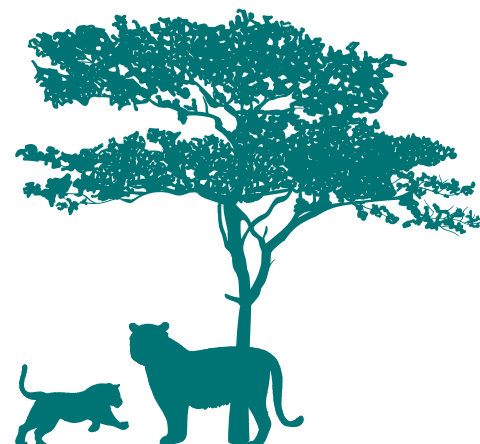
A Lasting Commitment For Change

Imagine a future where the tigers continue to roar amidst thriving forests and pristine rivers. Will the world that you leave behind still echo the sounds of nature's wonders?

At this critical moment for our environment, a commitment to protection, preservation and care for the natural world can be your gift to the future generations. By including WWF-India in your legacy plans, you can help safeguard the planet. It is a way to ensure that the values you cherish live on and serve as a testament to your commitment to conserve biodiversity.

Every gift to WWF-India helps fund projects that protect animals, habitats and humanity across the globe. However, the most remarkable gift of all – a gift in your Will – opens new doors. Bequests help us respond to crisis, commit to long-term projects and expand our capacity to meet the planet's challenges.

The changes you wish to see are possible only when we stand together to protect the natural world. Granting a legacy gift to WWF-India ensures that long-term programmes in India can continue.



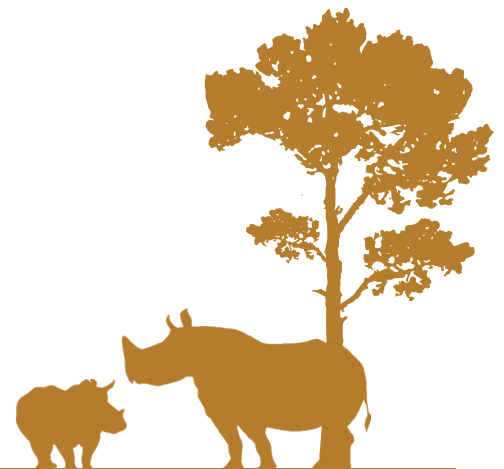
SHAPING THE FUTURE

According to WWF's Living Planet Report 2024, the wildlife population has seen a significant decline, serving as an early warning of the looming risks, including extinction and loss of healthy ecosystems. Effective conservation efforts, which systematically address the major causes of nature loss, are the need of the hour.

Conservation is a gradual process. The reintroduction of Gharials in the Ganga river is a testament to this. It took WWF-India 10 years of tireless efforts, community engagement and collaboration with the Uttar Pradesh Forest Department to stabilise the Gharial population in the region, indicating a healthy river ecosystem.

The reintroduction of Gharials in Ganga river is just one story of our work. We have many more stories from the past 50 years. Joining our Legacy Giving Programme can infuse life into many such projects ensuring that we build a future where humans live in harmony with nature.

The decision to give the greatest gift of all is an act of hope for a future where the most vulnerable species can thrive in their natural environment once more. A hope that we can reverse the damage caused and restore our precious environment to what it was. And this requires visionary people determined to protect the planet.



ENVISIONING A SUSTAINABLE FUTURE

Your support can help in:

- **Protecting species and their habitats**
Preventing biodiversity loss and ensuring the conservation of India's wildlife and diverse ecological regions.
- **Building a sustainable future**
Transforming schools and educational institutions into green campuses, fostering a culture of sustainability and environmental stewardship.
- **Promoting sustainable agricultural practices**
Minimising agriculture's impact on water, land, biodiversity and climate.
- **Conserving marine, coastal and freshwater ecosystems**
Advancing marine conservation to build resilient coastal communities and protect India's marine heritage.
- **Mobilising community participation**
Empowering communities to protect biodiversity while strengthening their livelihoods.
- **Fostering climate innovations**
Accelerating sustainability through green finance, transparency and collaborative efforts across sectors for a climate-resilient future.
- **Advocating for Policy Change**
Championing policies that protect our natural heritage and ensure effective implementation.
- **Restoring rivers and wetlands**
Reviving river ecosystems and wetlands while supporting biodiversity and human well-being.



WHY JOIN LEGACY GIVING?

Through this programme, you can



Honour a loved one

Leave a legacy dedicated to biodiversity conservation, in memory of a loved one or yourself.



Commemorate a milestone

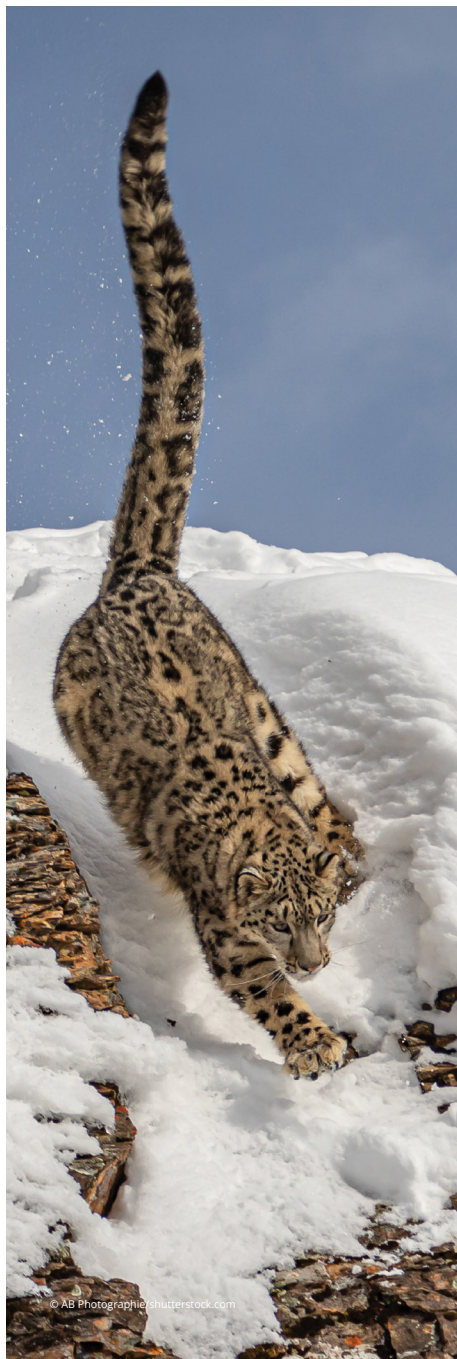
Anniversary, birthday, retirement or any other milestone can be commemorated with a legacy gift to support a conservation initiative.



Support a sustainable future

Your legacy gift empowers ongoing efforts to conserve the world's biodiversity, promote the use of renewable resources and reduce pollution and wasteful consumption.





MAKE A WILL, MAKE A DIFFERENCE

When you include a gift to WWF-India in your Will, you ensure that your values of protecting nature live on. Preserving India's rich biodiversity can be your legacy.

STEP 1

You may wish to consider leaving a legacy for WWF-India in your Will, in addition to your family, friends and loved ones. A bequest towards WWF-India will go a long way in protecting our planet.

STEP 2

While we accept shares and real estate gifts, a cash bequest for WWF-India would be the ideal legacy from your estate. You may wish to consult a qualified attorney for further specialised and customised advice.

STEP 3

For more information about the Legacy Giving Programme, please log onto <https://donate.wwfindia.org/legacy-giving>

For legal guidance on leaving behind a legacy, you can visit <https://www.cyrilshroff.com>

ABOUT WWF-INDIA

For over five decades, WWF-India has been working to stop the degradation of our planet's natural environment. We do this by collaborating with diverse groups of individuals and institutions across the country. Our projects have a keen focus on conserving India's biological diversity, ensuring that the use of renewable natural resources is sustainable and promoting the reduction of pollution and wasteful consumption.





 **Connect with us**

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LET'S SHAPE A NEW TOMORROW

YOUR COMMITMENT CAN HELP US SECURE THE FUTURE



Working to sustain the natural
world for the benefit of people
and wildlife.

together possible™

panda.org

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