

Post Graduate Diploma in Tourism and Environmental Law
June 2022-2023

Last date for submission: 8th August 2022

Total Marks: 50

The word limits and marks allocated to each question are mentioned after the question

Course 1: Introduction to Tourism and Ecotourism: Global Context

Assignment 1

Question 1

Tourists themselves play a major role in ensuring sustainability. The National Strategy for Sustainable Tourism published by the Ministry of Tourism on 29th April, 2022 discusses the importance of responsible tourism and the need for information dissemination. In light of the above, answer the following:

a) What is responsible tourism and who is a responsible tourist?
(5 marks, 500-800 words)

b) Discuss the importance of education and information dissemination for tourists and the State's role in the task while suggesting best practices.

(10 marks, 800-1000 words)

National Strategy for Sustainable Tourism: https://tourism.gov.in/sites/default/files/2022-05/National%20Strategy%20for%20Sustainable%20tourism_0.pdf

Question 2

“Mountains are important tourism destinations worldwide and attract visitors for their scenic beauty, sports attractions and rich cultural heritage” – FAO and UNWTO, ‘Mountain tourism – Towards a more sustainable path’ (2021). The Report recognises the environmental threats owing to mountain tourism and the need to make it more sustainable.

Recently, the NGT took *suo moto* cognizance of a news item published in The Hindu dated 27.02.2022 titled “Tourism has brought economic prosperity to the Himalayan region, but the environmental cost has been catastrophic”. [O.A. No. 178/2022]

“While tourism generates huge income and also employment, it also results in generation of huge waste which is not scientifically handled, resulting in damage to the fragile ecosystem of Himalayas.” – NGT in order dated 9th March, 2022.

It then directed G.B. Pant National Institute of Himalayan Environment, Almora to file a report to MoEF&CC which was submitted on 3rd June, 2022 titled “Environmental Assessment of Tourism in the Indian Himalayan Region”. It provides a state-wise profile of 13 Indian Himalayan Region States and UTs.

In light of the above, answer the following questions:

- a) **What are the environmental threats due to mountain tourism? Answer with case studies, national or international.**
- b) **Pick any 2 States/UTs from the G.B. Pant National Institute of Himalayan Environment Report and provide suggestions for making tourism more sustainable in those regions.**

FAO and UNWTO Report:

<http://www.indiaenvironmentportal.org.in/files/file/Mountain%20touris.pdf>

Environmental Assessment of Tourism in the Indian Himalayan Region Report:

<http://www.indiaenvironmentportal.org.in/files/file/tourism-environmental-assessment-Himalayan-region-report-NGT-June2022.pdf>

(10 marks each, 800-1000 words)

Question 3

The National Strategy and Roadmap for Rural Tourism published on 8th December, 2021 recognises the trend of “experiential tourism”. It believes rural tourism is a way to promote sustainable and eco-tourism. Taking into consideration above, answer the following:

- a) **What is experiential tourism? How is it linked with rural tourism? What are the pros and cons of rural tourism?**

(5 marks, 600-800 words)

- b) What is the best way to promote rural tourism while ensuring sustainability? How can digital technology be leveraged to achieve the same?

(10 marks, 800-1000 words)

National Strategy and Roadmap for Rural Tourism:

https://tourism.gov.in/sites/default/files/2022-05/National%20Strategy%20and%20Roadmap%20for%20development%20of%20Rural%20Tourism%20in%20India_0.pdf